

# THE HI-LITES READER AD FORM

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_  
(Each additional word 10¢) one word per space.
4. \_\_\_\_\_
5. \_\_\_\_\_
6. \_\_\_\_\_
7. \_\_\_\_\_
8. \_\_\_\_\_

(10 words \$11.00)

First 10 words \$10.00..... **\$11.00**

Each Addt'l Word \_\_\_\_\_ x10¢ ea. \_\_\_\_\_

Border, \$1.00 \_\_\_\_\_

Larger Heading, \$1.00 \_\_\_\_\_

Cost per week \_\_\_\_\_ x # of weeks \_\_\_\_\_ =

**TOTAL ENCLOSED** .....

Name \_\_\_\_\_

Phone \_\_\_\_\_

Address \_\_\_\_\_

**WE ACCEPT MASTERCARD & VISA**

Card Number \_ \_ \_ \_ \_ - \_ \_ \_ \_ \_ - \_ \_ \_ \_ \_

Exp. Date \_ \_ / \_ \_ CVV: \_\_\_\_\_ Billing Zip Code \_\_\_\_\_

Name on the Card \_\_\_\_\_

For Office Use Only

**Hi-Lites Dates to run  
& Price per week**

\_\_\_ / \_\_\_ = \$ \_\_\_\_\_ \_\_\_ / \_\_\_ = \$ \_\_\_\_\_

\_\_\_ / \_\_\_ = \$ \_\_\_\_\_ \_\_\_ / \_\_\_ = \$ \_\_\_\_\_

\_\_\_ / \_\_\_ = \$ \_\_\_\_\_ \_\_\_ / \_\_\_ = \$ \_\_\_\_\_

\_\_\_ / \_\_\_ = \$ \_\_\_\_\_ \_\_\_ / \_\_\_ = \$ \_\_\_\_\_

\_\_\_ / \_\_\_ = \$ \_\_\_\_\_ \_\_\_ / \_\_\_ = \$ \_\_\_\_\_

\_\_\_ / \_\_\_ = \$ \_\_\_\_\_ \_\_\_ / \_\_\_ = \$ \_\_\_\_\_

**SCA Shopper Dates to run  
& Price per week**

\_\_\_ / \_\_\_ = \$ \_\_\_\_\_ \_\_\_ / \_\_\_ = \$ \_\_\_\_\_

\_\_\_ / \_\_\_ = \$ \_\_\_\_\_ \_\_\_ / \_\_\_ = \$ \_\_\_\_\_

*Mail or bring to:*

**The Hi-Lites**, 217 N. Franklin St.,  
Watkins Glen, NY 14891

Email: [hilites217@gmail.com](mailto:hilites217@gmail.com)

Phone: 607-535-9866

**NEW DEADLINE:  
FRIDAY 3:00PM**